

Sustainability Plan

Lobster Shack – Cervantes, Western Australia

Our Vision

To provide an authentic Western Australian seafood and tourism experience while protecting the marine environment, supporting the Cervantes community and operating responsibly for future generations.

Our Sustainability Priorities

Sustainable Fishing and Marine Conservation

- Operate within Western Australia's highly regulated western rock lobster fishery.
- Support responsible fishing practices and long-term fishery sustainability.
- Educate visitors through Factory Tours and Lobster Catching Tours.
- Promote respectful and responsible marine wildlife interactions.
- Continue supporting marine conservation and environmental awareness.

Energy and Emissions

- Use approximately 300 kW of onsite solar power.
- Continue improving energy efficiency across the business.
- Reduce reliance on diesel-generated electricity when reliable mains power becomes available.
- Investigate battery storage and other renewable energy opportunities.
- Introduce energy-efficient equipment during upgrades and renovations.

Water Conservation

- Use approximately 360,000 litres of rainwater storage.
- Treat collected rainwater through an onsite ozone system.
- Reduce scheme water use where possible.
- Install water-efficient fixtures and equipment.
- Encourage responsible water use across cleaning, food preparation and landscaping.



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Waste Reduction

- Reduce waste across restaurant, fishing, tourism and retail operations.
- Separate recyclable materials where services are available.
- Collect eligible containers through Containers for Change.
- Donate recycling proceeds to local community organisations.
- Reduce single-use plastics and unnecessary packaging.
- Use durable service ware throughout the restaurant.
- Improve stock control and food preparation to minimise food waste.

Sustainable and Local Sourcing

- Showcase locally caught western rock lobster and Western Australian seafood.
- Source Western Australian produce, wines and beers where practical.
- Support local suppliers, contractors and service providers.
- Improve communication about seafood provenance and responsible sourcing.
- Continue reviewing packaging and supplier sustainability practices.

Community and Regional Support

- Provide local employment across fishing, hospitality, tourism, retail and administration.
- Support local schools, sporting clubs, emergency services and community organisations.
- Encourage visitors to use local accommodation, shops, tours and services.
- Create more year-round functions, events and tourism opportunities.
- Expand local work experience, training and employment pathways.

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Responsible Growth

- Apply sustainability principles to future developments and renovations.
- Use durable, efficient and low-maintenance materials and equipment.
- Improve visitor facilities without compromising the environment or community.
- Continue advocating for reliable power, deep sewerage and improved regional infrastructure.
- Support better road safety and responsible foreshore management.

Visitor and Staff Education

- Share sustainability information through tours, signage and storytelling.
- Educate visitors about responsible fishing and marine conservation.
- Provide staff with ongoing environmental and sustainability training.
- Add further sustainability information to the website and booking communications.

Encourage staff and visitors to contribute to responsible tourism practices.



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Monitoring and Review

Lobster Shack will:

- Review this Sustainability Plan annually.
- Monitor energy, fuel, water, waste and recycling.
- Track local employment and community contributions.
- Gather feedback from staff, visitors, suppliers and tourism partners.
- Set new goals as facilities, infrastructure and operations develop.

Our Commitment

- Protect the ocean and marine environment.
- Support the long-term future of the western rock lobster industry.
- Strengthen the Cervantes community and regional economy.
- Reduce waste, emissions and resource use.
- Continue improving our environmental and social performance.
- Provide an authentic seafood experience for future generations.